

choose one of three basic shapes to define your character:

circle one : rectangle, circle, triangle

Pair your chosen shape with one of three basic objects

circle one (Animal, Mineral, Plant, Vehicle)

List 5-10 key words for each of the following design concepts.

Your key words should be **adjectives**, **not nouns**. Include key words that are in opposition to your main theme

emotion	volatile, moody, irritable, unpredictable, ...sweet
color	flamboyant, extreme, unusual, unique, ...soft
shape	erratic, sharp, dangerous, irregular, ... smooth
texture	rough, uncomfortable, tense, prickly, cold.... smooth
line	sharp, electric, inconsistent, jagged, curvy
speed	hectic, swift, turbo, mercurial, hypersonic.... patient
size	small, tiny, bijou, mini, huge
opposing concept	soft, good, rounded, cushy

Write a high concept for your character:

Character concept for Bijou

Bijou is a one-of-a-kind, catlike creature whose lines, shapes and colors immediately evoke a feeling of extreme, erratic, sharp tension. Bijou is moody, petite, unpredictable and always alone. Bijou likes to hide and creep up on others much larger than him/her.

Mind-Map

For each of the categories below, **list 3-5 nouns** that reflect the character concept's emotions. Some of these nouns will become visual metaphors for your character.



Combine 5 adjectives from your key words with 5 nouns from your mind map.

Use these combinations to create images.

1.unpredictable snake
2.volatile thistle
3.moody aborinenes
4.prickly old house
5.erratic straight jacket

sketch 10-15 images

For each of these combinations, sketch 2-3 images. If you're not sure how to draw something, google images for a reference.

sketch 5 characters

Combine some of the 15 images, your shape, and your basic object to create possible characters.

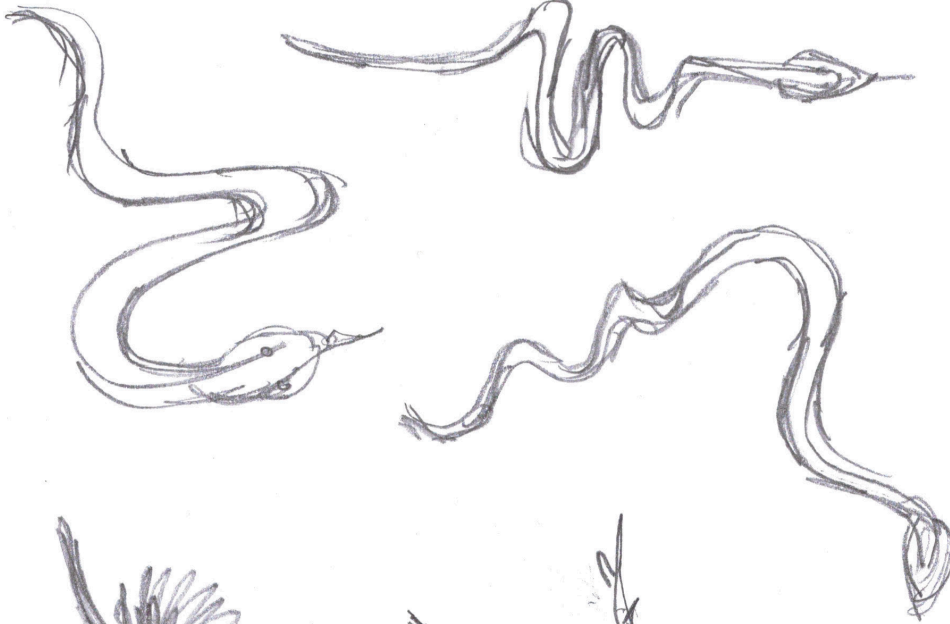
sketch a final character

Pick your favorite and refine it.

sketch 10-15 images

For each of these combinations, sketch 2-3 images. If you're not sure how to draw something, google images for a reference.

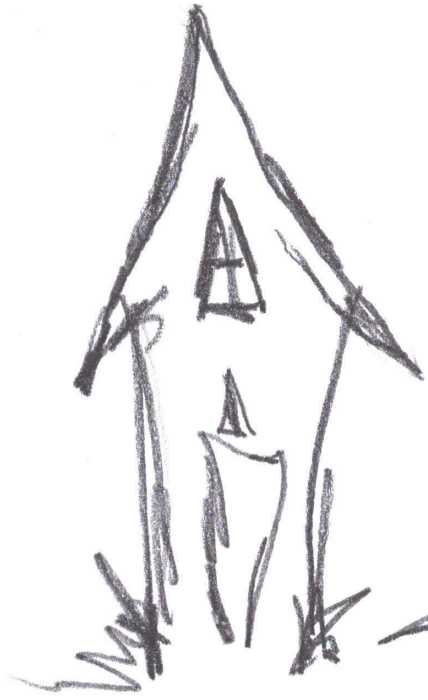
Unpredictable
Snake



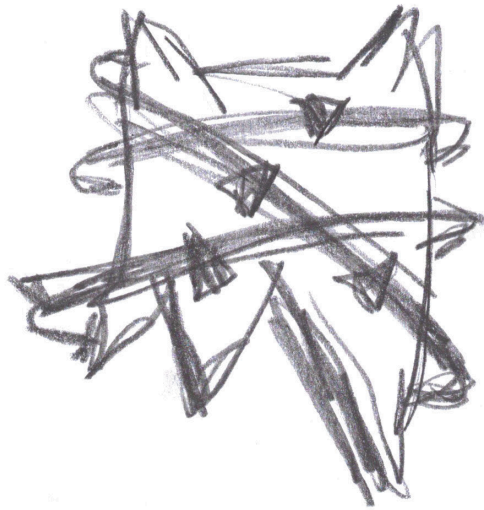
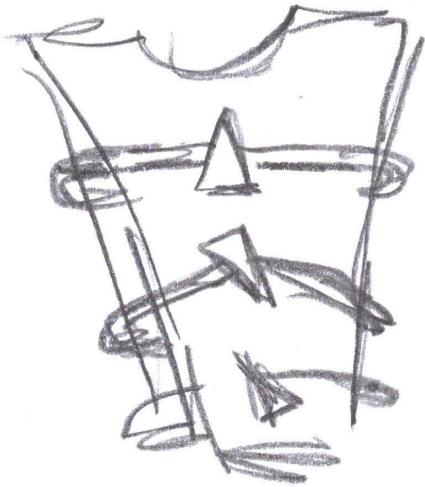
Volatile
Thistle



Moody
Aborigines



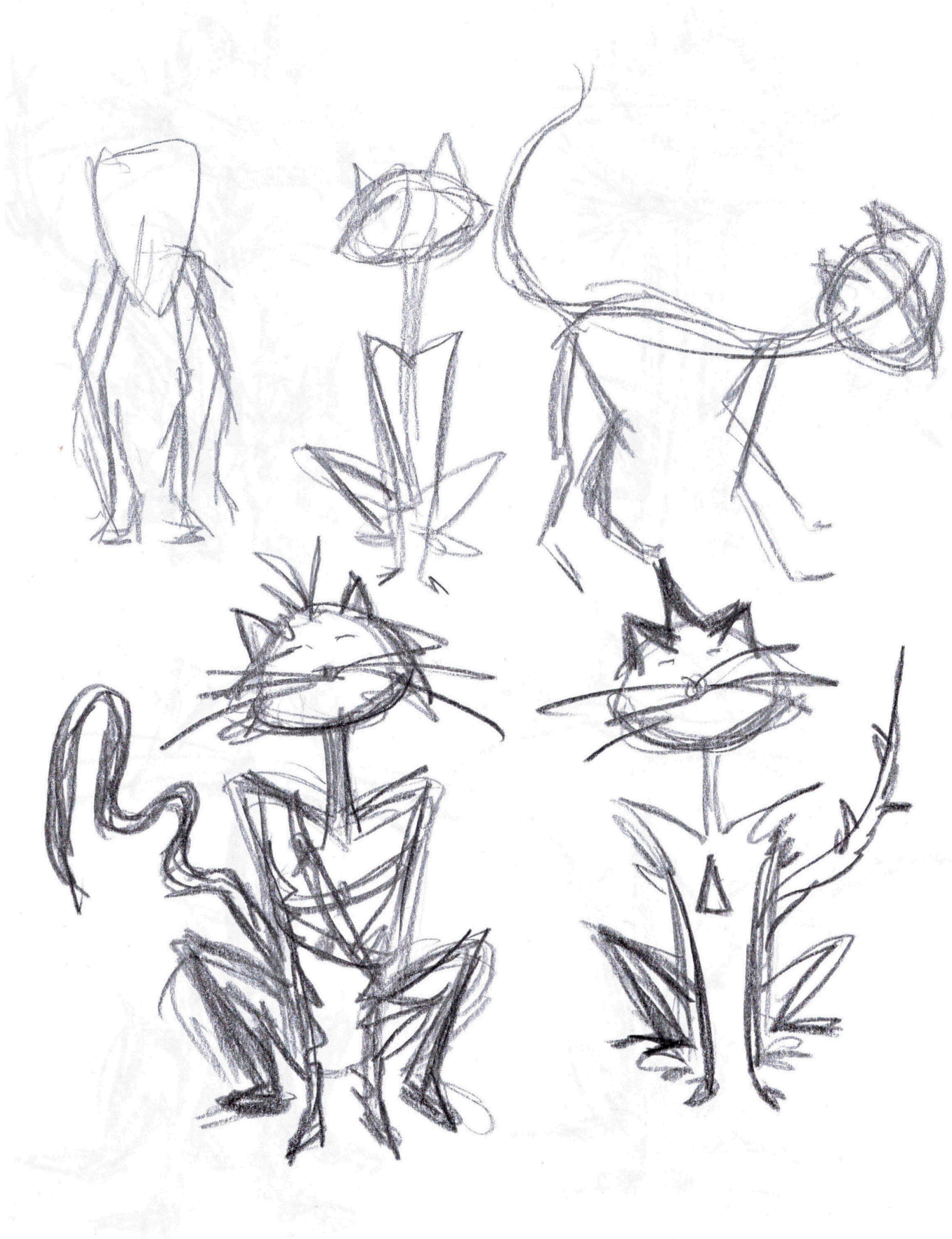
prickly
old
house

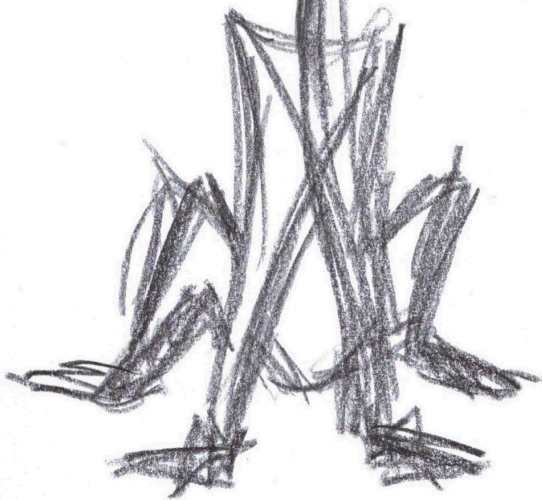


erratic
straight
jacket

sketch 5 characters

Combine some of the 15 images, your shape, and your basic object to create possible characters.



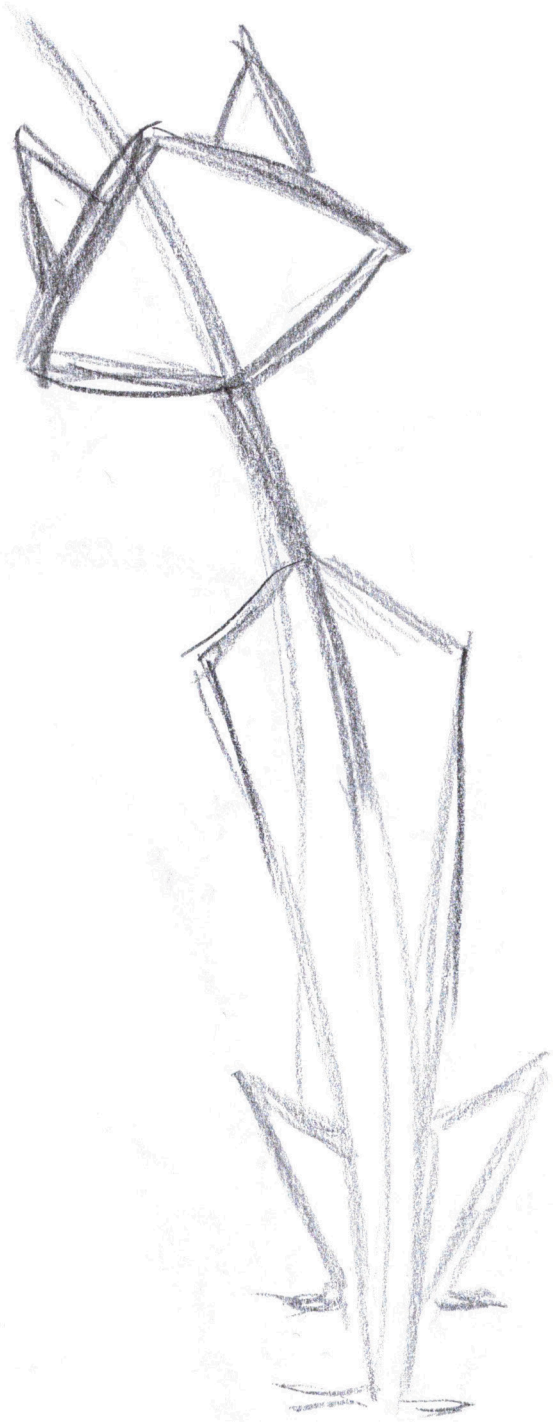


sketch a final character

Pick your favorite and refine it.







draw your character in illustrator

place image as template

use layers to separate background, textures, and details

